



## **NEWS RELEASE**

Credit Plus, Inc.

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### **CREDIT PLUS, INC., ANNOUNCES IMPROVED AND POWERFUL SCOREWIZARD®**

*New feature allows users to simulate credit changes 30 days in the future*

**Salisbury, Md., July 2, 2007** – Credit Plus, Inc., a leader in the credit information industry since 1928, announces it has improved its scoring tool, ScoreWizard. With the enhancement, changes can be simulated for the present time and for 30 days out so potential borrowers can see exactly when they can gain the greatest credit score increase.

“With tighter lending guidelines, it is more important than ever to help borrowers increase their scores. At Credit Plus, we are continuously updating our technology to help mortgage professionals close more loans. This enhancement is another example of our strong commitment to our customers’ growth,” said Allen Johnson, Vice President of Sales and Marketing for Credit Plus.

#### **How the Magic Works**

ScoreWizard is made up of four separate, but sequential, elements. The “Analyzer” reviews the positive and negative factors influencing a potential borrower’s credit score. Then, the “Advisor” provides recommendations on how to maximize and improve the score and increase a borrower’s overall financial standing. Next, the “What If Simulator” explores the impact certain actions such as adding or removing accounts and correcting errors could have on the credit score. Finally, “Score Plus” updates and rescores credit files in as little as 72 hours. With the enhancement, a mortgage professional is able to “age” an account for 30 days to see how time will impact the score.

#### **Robust Tool Delivers Powerful Results**

With Credit Plus’ ScoreWizard, more than 25 percent of applicants can qualify for a better loan and half of all applicants can obtain a score of 640+. The mortgage information solutions company is seeing mortgage professionals close up to 30 percent more loans with its scoring software.

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**About Credit Plus, Inc.**

Credit Plus, Inc., a leader in credit information services since 1928, is dedicated to providing mortgage professionals with an unsurpassed level of service and technology. Headquartered in Salisbury, Maryland, the company provides quality products and services to mortgage professionals throughout the nation.

Credit Plus goes BEYOND BUNDLED™ by combining key settlement services with stellar customer service. It also offers an innovative program providing mortgage professionals with targeted leads.

For more information, please call 800-258-3488, email [scorewizard@creditplus.com](mailto:scorewizard@creditplus.com) or visit the company's website at [www.creditplus.com](http://www.creditplus.com).

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